



Samson
Waters

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Silver Star's Short-Term Rental Market Report



**Welcome to the Silver Star
Market Report!**

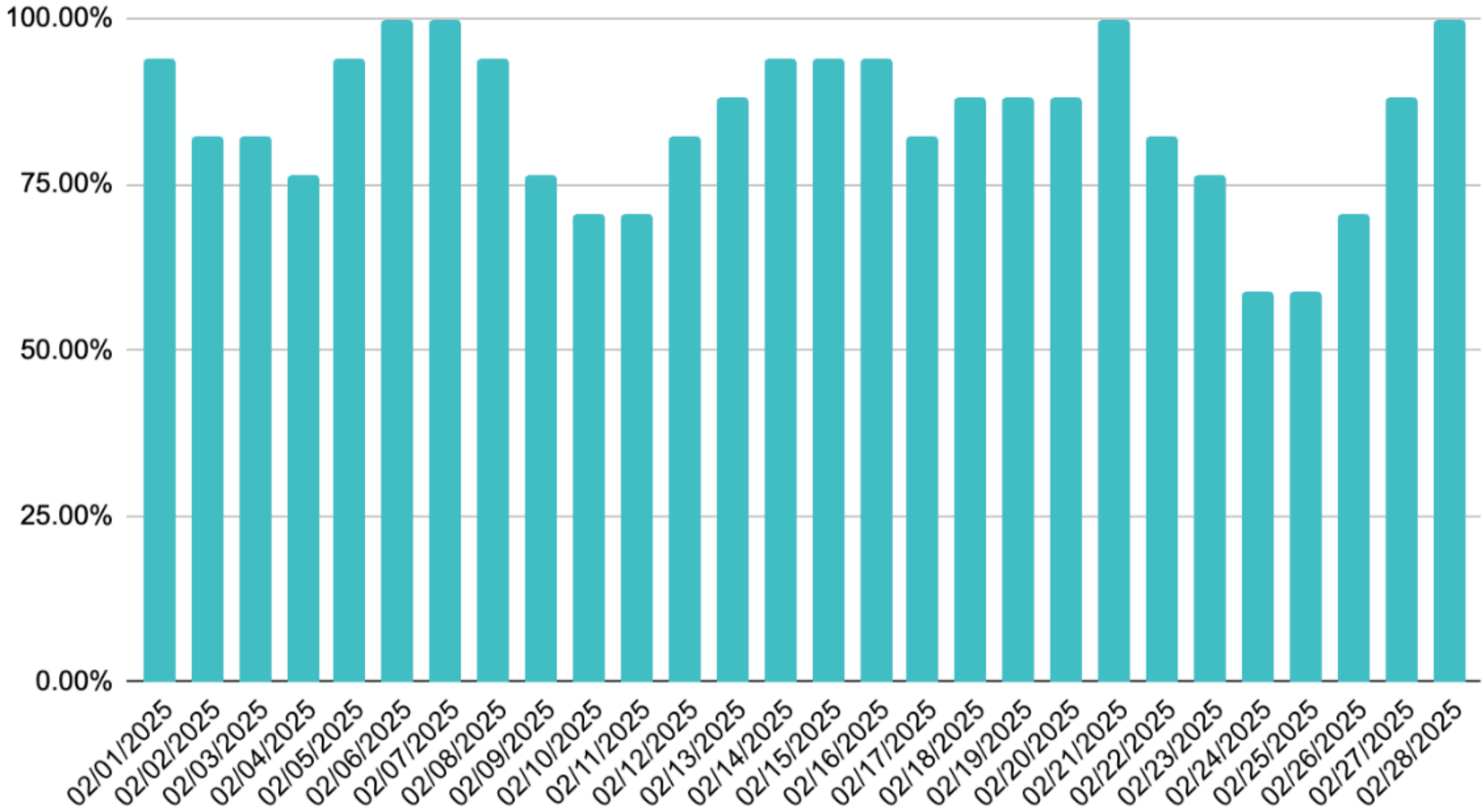


Your go-to source for key insights on Silver Star's short-term rental trends. Whether you're a property owner, investor, or just keeping an eye on the market, we've got the numbers that matter. Let's get right into it.

February 2025

Samson Waters' Average Occupancy

88% average (4% higher than market average*)



Wanna know how we did it? 

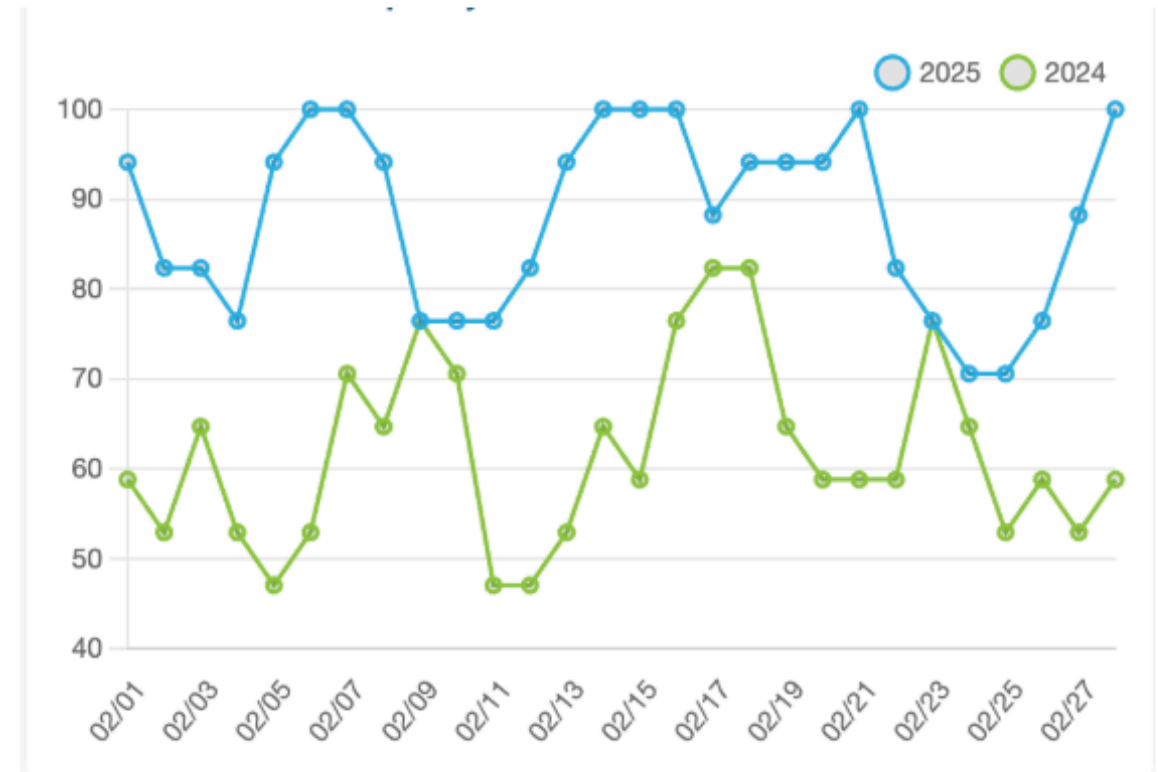
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KEY TAKEAWAYS:

- 🚀 **Silver Star's Average Occupancy: 84%*** (📈 Up 2.6% from January)
- 🚀 **Samson Waters' Managed Properties: 88% occupancy** – outperforming the market!
- 🚀 **Weekends vs. Midweek Stays:** Weekends continue to book out fast, while midweek demand is rising.
- 🚀 **March & Spring Bookings:** Early trends show strong demand – now's the time to optimize pricing!

New updates from Samson Waters!

- 🚀 We've increased our owners' income by over 70%, compared to last year!
- 🚀 This graph shows how we were also able to increase occupancy this winter (Blue) significantly compared to last year (Green).



**WE INCREASED
OUR OWNER'S
INCOME BY OVER
70%**

Want us to diagnose your property's performance?

Chat about ways to maximize bookings?

We'd love to help.

Hit reply and we'll get back to you.

We're also offering a FREE Listing Audit to all Silver Star property owners.

Click the button below to redeem it.

[Click here](#)



**Data sourced from AirDNA*



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